

AFFORDABLE INSURANCE COVERAGE FOR AFFORDABLE HOTEL STAYS
Tune Insurance Hotel Guest Cover especially for Tune Hotels guests in Malaysia



Guests staying at Tune Hotels in Malaysia can now enjoy insurance protection from only RM2.50 per person provided by Tune Insurance Malaysia Berhad.

The Tune Insurance Hotel Guest Cover, exclusively designed for Tune Hotels' guests, focuses on guest compensation and offers not only reimbursement for cancellations of room bookings but also covers death, serious illness or injuries during the course of their stay at Tune Hotels.

For a minimal premium of RM2.50 per guest, it offers a Personal Accident coverage of RM25,000 and room cancellations benefits up to a maximum of RM200 per night and subject to a maximum of RM2,000 for the whole stay.

The product is currently available for stays at Tune Hotels in Malaysia only and will be extended to other countries soon. The Tune Insurance Hotel Guest Cover can be purchased as an add-on when guests make their bookings online at www.tunehotels.com or via telephone at 1300-88-8863.

The room cancellation benefit is a practical coverage for Tune Hotel guests who may have to cancel their room reservation due to insured incidents such as flight delays and flight cancellation. The Accidental Death and Permanent Disablement coverage provides reimbursement for any bodily injury and serious illness that requires hospitalization during their stay at Tune Hotels.

“We want a product that is inexpensive, relevant and easy to purchase”, said Peter Miller CEO of Tune Ins Holdings Bhd. “By combining our ideas with similar products sold in other regions, we believe that we have developed a very affordable product that eliminates or reduces the financial loss a guest would have to bear having to cancel a room through no fault of theirs and thus going some way to reducing their frustration”, said Peter Miller.

Group CEO of Tune Hotels, Mark Lankester said: “At Tune Hotels, we continuously work on finding ways to ensure our guests not only have an enjoyable holiday but also peace of mind staying with us. The Tune Insurance Hotel Guest Cover is an added benefit for all our guests in Malaysia and we are working towards extending this fantastic, value-for-money product to the rest of our network.”

Tune Insurance Hotel Guest Cover is underwritten by Tune Insurance Malaysia Berhad and is a Tune Group initiative in providing added benefits to their customers.

Tune Hotels provide international-classed and high-quality accommodation at prime locations and focuses on key essentials taking off the generally under-used facilities found in general hotels such as swimming pools, business centers and gymnasiums. By doing away with these costly and high-maintenance facilities, Tune Hotels is able to pass on savings to its guests.

There are currently over 40 Tune Hotels available for booking at www.tunehotels.com. Tune Hotels in Malaysia are located at Downtown Kuala Lumpur, KLIA-LCCT, Kota Damansara, Penang, Ipoh, Kulim, Johor Bahru, Kota Bharu, Kuching, Bintulu and Kota Kinabalu. New upcoming hotels are scheduled for opening in KLIA2, Cyberjaya, Taiping and Alor Setar.

Tune Hotels and Tune Ins Holdings Berhad are part of Tune Group, a lifestyle business conglomerate co-founded by Tan Sri Tony Fernandes and Datuk Kamarudin Meranun, who are the Group CEO and Executive Chairman respectively of Asia's largest low cost carrier AirAsia.

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ABOUT TUNE INS HOLDINGS BERHAD (TIHB)

TIHB is an insurance holding company with subsidiaries including general insurance, general reinsurance and life reinsurance and through which TIHB operates two core businesses - online insurance and 'face to face' general insurance.

TIHB's online business includes exclusive relationships with leading airlines and other travel providers including AirAsia, Tune Hotels and AirAsia Expedia and through which it served in excess of 6 million customers across 15 Asia Pacific markets in 2012.

The general insurance company, Tune Insurance Malaysia Berhad (TIMB), offers a broad range of insurance products to Malaysian consumers including, motor, property, accident, health, foreign workers, employee benefits, marine and engineering and is supported by over 1,000 agents and 15 offices throughout Malaysia. For further information, please log on to www.tuneinsurance.com

ABOUT TUNE HOTELS

Tune Hotels is part of the lifestyle business conglomerate Tune Group that was founded by Tan Sri Tony Fernandes and Datuk Kamarudin Meranun. Tune Hotels seeks to innovate and revolutionise the way services are made available and has employed efficient web-based technologies to reach and engage its customers, presenting a unique lifestyle opportunity. All Tune Hotels' properties feature space-efficient, streamlined rooms focusing on high-quality basics: a five-star bed, powerful hot showers and energy-conserving ceiling fans along with housekeeping services, electronic keycard access into rooms, CCTV surveillance, and 24-hour security. For real-time updates and promotion alerts, guests can stay connected with Tune Hotels via Facebook at www.facebook.com/tunehotels and on Twitter via www.twitter.com/tunehotels. For booking and further information, visit www.tunehotels.com.